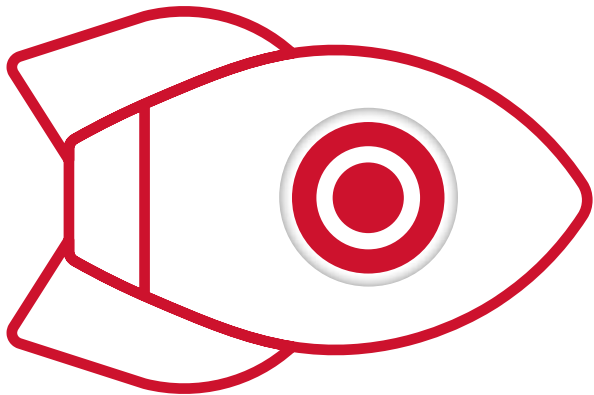


**INTERNATIONAL
MISSIONS**



NanoCanada





GO GLOBAL WITH NANOCANADA INTERNATIONAL TRADE MISSIONS

Advance your business, technology, and impact in Canada and around the world. Joining an international trade mission with NanoCanada means you can focus on maximizing the value of your experience while we minimize costs and administrative burden for you.



WE HIT THE TARGET FROM START TO FINISH BY:

- Organizing itineraries
- Translating materials for an international audience
- Coordinating pavilions
- Helping you make connections and build relationships before, during, and after the event



HOW IT WORKS

1 YEAR BEFORE

- NanoCanada secures event space and dates
- We leverage our extensive network at home and abroad to coordinate opportunities for members to meet, exhibit, present, or pitch
- Planning begins between NanoCanada, the Canadian Trade Commissioners, provincial offices, and other partners



6 MONTHS BEFORE

- NanoCanada finalizes the technology showcase, exhibits, and venues
- NanoCanada members get the first chance to reserve space for the trade mission



4 MONTHS BEFORE

- Broad recruitment begins for the trade mission, with NanoCanada members receiving a registration discount
- NanoCanada starts making introductions and matches between members and other contacts
- Discussion of market priorities and objectives begins



2-3 MONTHS BEFORE

- NanoCanada sends flight, hotel, and other logistical information to trade mission participants
- The event profile book is developed, translated as needed, and shared with participants and market partners to facilitate targeted matchmaking
- NanoCanada finalizes the program itinerary and pavilion build details

1 MONTH BEFORE

- NanoCanada holds a pre-departure meeting with participants to:
 - Provide an overview of the market
 - Discuss cultural considerations
 - Share plans
 - Introduce the delegation

DURING THE EVENT



From start to finish, NanoCanada will be there to:

- Host the Canadian pavilion and provide translators, meeting space (as available), and delegate support
- Support and coordinate available site visits, including any opportunities to present to companies such as LG Electronics, FujiFilm Open Innovation Hub, Dai Nippon Printing, as well as government and academic institutions
- Facilitate access to targeted business matching meetings
- Promote your and other participating organizations on social media during the event

ADD-ON MISSIONS



Make the most of your journey and explore more than one market. NanoCanada missions often include an optional **add-on mission near the same region** so you can build and strengthen even more relationships.

ENHANCING YOUR EXPERIENCE

After the trade mission, NanoCanada collects data from the event and input from participants to track results. We use the insights you and others share to enhance each new trade mission experience and activity.

INCREDIBLE PARTNERS

NanoCanada works closely with the **Canadian Trade Commissioner Service** and provincial offices to connect with our international partners, listed at nanocanada.com/international-partners



JOIN US ON THE NEXT MISSION

We can't wait to have you at NanoCanada's next trade mission.
Stay informed about upcoming events by signing up for our monthly [newsletter here.](#)

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